



You know your business

**WE KNOW
HOW
TO PRESENT IT**



We speak on your behalf the way
the market needs



COMMUNICATIONS ARE A BUSINESS TOOL



We're not about reach for the sake of reach.



We focus on results: trust, awareness, partnerships, and sales through informational influence.

Why doesn't marketing always work?



Your content isn't targeted
at the right audience



Your messages fall outside the
information agenda of the city
or country



The agency doesn't
understand your business



We solve these problems. Systematically.

IT'S NOT ENOUGH TO SPEAK – YOU NEED TO BE HEARD



What really
matters



Getting featured in the
right media where your
audience will notice you



Controlling how your
brand sounds in the
information field



Deep understanding
of your business – without
endless explanations



Content
that turns attention
into trust



A team
that acts, not just
reports

PR PARTNER – YOUR VOICE IN THE MARKET



20 years

in PR, SMM,
and marketing

300+

clients across
25+ industries

Geography

We collaborate with agencies
in the USA, Europe, and Asia

64%

of clients come
through referrals

30%

have been with us
for over 6 years

Partner

of the international
LEWIS+ network

WHAT MAKES US DIFFERENT

#PRPARTNER

We deliver
real impact



We dive into your
business, not just
your brief



We create news hooks
instead of waiting for
them from you



We build reputation
as a system



We craft content people
actually want to read



We respond fast
and act precisely

NOT JUST SERVICES – YOUR OPPORTUNITIES



Each area is a way to strengthen your brand, boost its position, and achieve your business goals

PR and Media Relations

- presence in top business and industry media
- building authority and brand awareness

SMM and Community

- engaging content and audience dialogue
- brand loyalty and visibility in the digital space

ORM / Crisis Management

- reputation and review management
- fast and precise action in critical situations

Marketing and Consulting

- bridging communications and sales
- analytics, strategy, and growth insights

Event Support

- emotions that engage
- events your audiences and clients talk about

Design and Visual Identity

- branding and visual identity
- presentations that persuade



We become part of your
business as a true partner



We're not
a "just message us" agency

Every project has its own dedicated team



Damir
Feyzullov
Digital & SMM



Anactasia
Fedotova
Real Estate & Finance



Tatiana
Soldatova
FMCG

EVERY INDUSTRY HAS ITS OWN EXPERTS

BANKI.RU

→ PR Objectives:

To strengthen the company's and its experts' presence in business, financial, and other media outlets

→ What We Did:

- Prepared and distributed a press kit
- Conducted media training
- Arranged interviews, expert columns, and commentary in business, socio-political, and industry media – covering financial solutions, banking products, economic trends, and consumer behavior in Russia
- Launched special projects in media and Telegram channels
- Provided media support at events
- Developed an event calendar for company speakers
- Created a crisis-response toolkit

→ Media Coverage:

PRIME, RIA Novosti, Izvestia, Lenta.ru, Gazeta.ru, RBC, Rossiyskaya Gazeta, Argumenty i Fakty, Kommersant FM, Kompaniya, Vedomosti, and others

9–13K

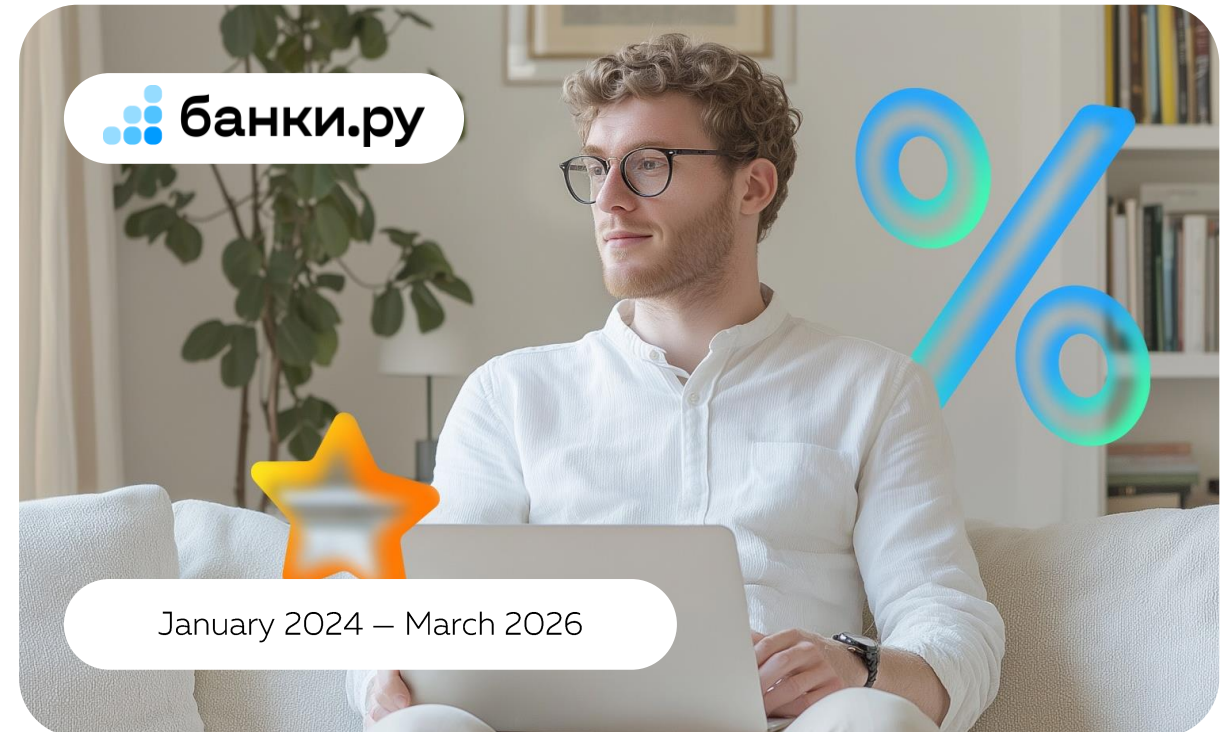
points —
monthly Media
Index range

30K+

media
mentions during
partnership

350+

unique
publications
released



GEROPHARM

→ PR Objectives:

- A large-scale federal campaign in lifestyle, business, and industry media
- Strengthening the brand's reputation and image, promoting experts
- Developing messages to promote prescription drugs
- Creating a crisis-response guide and analyzing major crises in the pharma industry

→ What We Did:

- Continuous monthly brand promotion
- Preparation and distribution of press releases with follow-up
- Initiation of publications, comments, and expert columns in media and Telegram channels
- Consulting on crisis response and media landscape analysis

→ Media Coverage:

Moskovsky Komsomolets, "Meditsina MSK" Telegram channel, Remedium.ru, Trioda, and others

>5,000,000

total media reach



Nobel BioCare

→ What We Did:

- Developed an SMM strategy targeting surgeons, dentists, implantologists, implant manufacturers, and dental technicians
- Created the visual concept
- Launched an ad campaign to attract followers and promote posts and events

>17,000

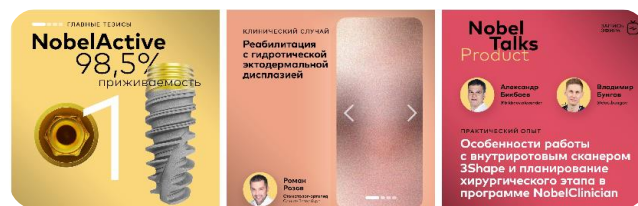
followers —
dental surgeons
and
implantologists

>0.3M

monthly SMM
reach for the
targeted
audience

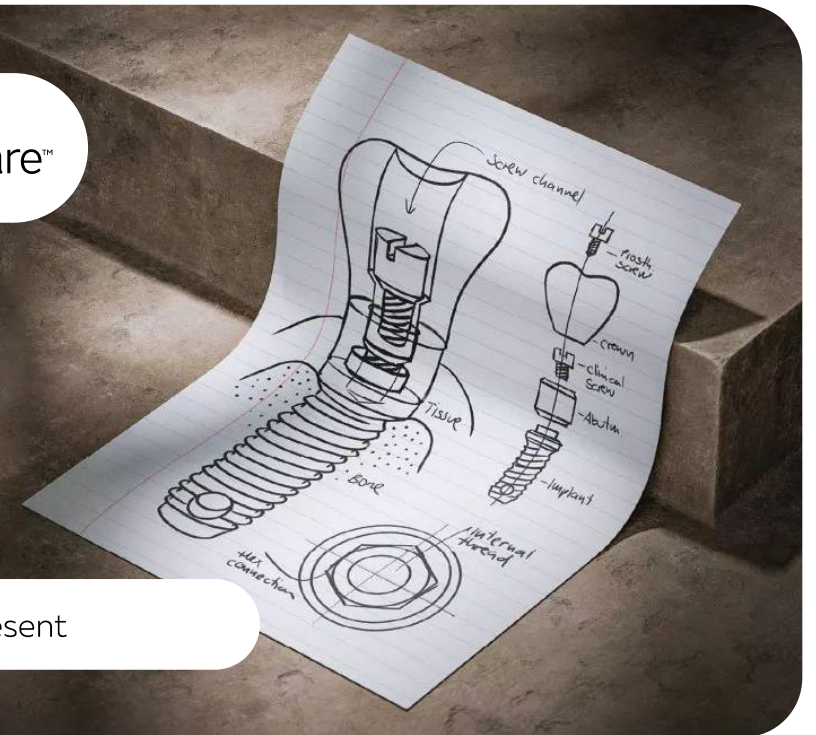
>50

posts/stories
about dental
industry
events



Nobel Biocare™

2021 — present



LENOVO

→ PR Objectives:

- Announcing and promoting new Lenovo products in the CIS region
- Strengthening Lenovo's image as a leading innovator in information technology
- Introducing Lenovo products to small, medium, and large businesses
- Integrating Lenovo's key messages into the media agenda

→ What We Did:

- Initiated publications (columns, interviews, articles, comments, press releases) in industry, IT, and business media
- Organized press events
- Distributed press releases in Russian and English
- Prepared daily media monitoring across the CIS region

→ Media Coverage:

In 2024 — features in leading CIS business and tech media: Infocity Tech, Er10, Cyberstate, Elle, Entrepreneur, Technote, Onliner, ICT Magazine, and others

70K+

publications in international media mentioning Lenovo in 2024

20+

press releases prepared, translated into Russian, and distributed across CIS media



TRUSTED BY THE BEST →

vmware

Avast

Selectel

oberon

KPOCC
ТЕХНОЛОДЖИСUNAGRA
NDE
High Food
High Tech
High LifeSebbin
PARIS

WAHL®

MILFORD

METRO

Lenovo

VERTIV.

MONT
Group of companies

SKYMEC

RICOH

Ростелеком

РГСБАНК
Банк для автомобилистовРОССИЯ -
СТРАНА
ВОЗМОЖНОСТЕЙLABORATORIES
TEOXANE
GENEVAVERBA MAYR
аустрийский центр здоровья

CHECK POINT™

ЦИФРОВОЙ
ЭКОНОМИКИ

РДТЕХ

ribbon

opentext™

ODGERS
BERNDTSON

УРАЛХИМ

Prestigio

ZASPORT
SPORT & CASUALGUARDIAN
GLASS

IBS Platformix

diHouse

italki

jivo

Atos

Jet

MARS

sn
German
Pouch-Pack
TechnologyMetrium
риеттор нового поколенияZEPPELIN
FACILITY & SERVICES MANAGEMENT

SUZUKI

loginet

DIS
GROUPБЕСТ
НОВОСТРОЙ

HYUNDAI

TBOE

HYPEFACTORY
Influencer Marketing

UFS travel

FOREO

Nobel Biocare™

MUTTI
PARIS

KNAUF

Takema

smeg

Angjoline

АБРАХАМОВИЧ
ПРЕПАРАТЫ

akfa

BOIRON™
World Leader in Homeopathic Medicines

HUKOL

NL

@ облако

LIFE
PAY

WHEN RESULTS SPEAK FOR THEMSELVES

"We thank the agency team for their professional and effective social media management of ADE Solution in the UAE and Gulf countries.

It was important for us to find a reliable partner capable of effectively representing our brand and engaging audiences across Telegram, Instagram, and LinkedIn.

We especially appreciate the high quality of content that accurately reflects the specifics of our business and regional characteristics.

Thanks to stylish design, thoughtful presentation, and a well-built advertising strategy, we've significantly strengthened our regional presence and increased audience engagement."



Artyom Zavertalyuk

Partner,
ADE Solutions

"We thank PR Partner for their collaboration!

Five months ago, we set a goal to increase Madame Coco's brand awareness and ensure consistent presence in both federal and regional media. The team enthusiastically joined the project, and in a short time we achieved impressive results.

The agency built trusting relationships with the media, which strengthened our brand's position in the information field.

We were featured in leading general and lifestyle publications. We value the team's flexibility, initiative, and open communication within FMCG practices!"



Ilyas Kazhibekov

Project Lead,
Madame Coco

"We thank PR Partner for the collaboration!

Over the years, we've implemented great projects together and consistently achieved our goals.

You've always been a reliable partner for us. We appreciate your professionalism, creativity, and systematic approach."



Elena Marinicheva

Vice President, Russia Sotheby's
International Realty

CHOSEN BY BUSINESS →

→ **10th place**
communication agencies /
Medialogia 2026

→ **6th place**
Among the TOP-25
communication agencies in Russia /
Medialogia 2025

→ **4th place**
Medicine / Runet Rating 2026

→ **9th place**
Real Estate / Runet Rating 2026

→ **14th place**
Reputation Management (ORM) /
Runet Rating 2026

→ **19th place**
SMM / Runet Rating 2026





When you choose an agency, you're actually choosing those who will speak for you

AT PR PARTNER,
WE FEEL THAT
RESPONSIBILITY



We don't just shape the agenda — we amplify, lead, and protect your brand.



Inna
Alexeeva
CEO



TOGETHER WE CAN ACHIEVE MORE



+7 (499) 647-47-17



sales@prpartner.ru



prpartner.ru

